

**NICHOLAS A. POGGIOLI**

Carlson School of Management, University of Minnesota  
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**EDUCATION**

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**Ph.D. in Business Administration** 2019 (Expected)  
Strategy & Entrepreneurship, University of Minnesota, Carlson School of Management

**Master of Urban and Regional Planning** 2008  
University of California, Irvine

**Bachelor of Arts** 2006  
Anthropology, University of Illinois at Urbana-Champaign

**RESEARCH INTERESTS**

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Strategic Management, Sustainability Strategy, Stakeholder Strategy, Corporate Social Responsibility, Research Methods

**RESEARCH & PUBLICATIONS**

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**Conference Proceedings**

Poggioli, Nicholas A. 2018. Extending the Resource-based View Beyond Private Resources to Common-pool Resources. *Academy of Management Annual Proceedings*.

Poggioli, Nicholas A. 2017. A New Type of Research Relevance: Career Relevance and Closing the Relevance Gap. *Academy of Management Annual Meeting Proceedings*.

Poggioli, Nicholas A. and Gurneeta Vasudeva. 2016. Do Markets Care about Non-Market Strategy? *Academy of Management Annual Meeting Proceedings*.

**Working Papers**

Poggioli, Nicholas A. "Improving The Use of Ratings in CSR Research: Metaratings And The CSRHub Dataset."

- Accepted at the 2018 Sustainability, Ethics, and Entrepreneurship Conference

Poggioli, Nicholas A. "A New Type of Research Relevance: Career Relevance and Closing the Relevance Gap."

- Accepted at the 2017 Academy of Management Meeting

Poggioli, Nicholas A. "Does It (Still) Pay To Be Really Good? Six Replications of Barnett and Salomon (2012)."

Pimental, J.A., Poggioli, Nicholas A., Oetzel, J., & Oh, C. "Foreign Direct Investment, Conflict, and Peacekeeping."

- Accepted at the 2018 SMS Conference

Poggioli, Nicholas A. "What Stays Fixed in Fixed Effects Regression? Simulating The Empirical Consequences of Fixed Effects Assumption Failures."

### **Dissertation**

Poggioli, Nicholas A. 2019. The Role of Stakeholder Characteristics in The Effect of Social Performance on Financial Performance. Committee: Alfie Marcus, Paul Vaaler, Russell Funk, David Knoke

### **AWARDS & GRANTS**

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- Best Reviewer Award, Academy of Management ONE Division, 2017
- Carlson School of Management Teaching Award
- \$3,000 Grant from the University of Minnesota Institute on the Environment

### **TEACHING EXPERIENCE**

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**Instructor**, Fundamentals of Management 2015

- Carlson School of Management Teaching Award (Mean Evaluation 5.61/6.0)

#### **Teaching Assistant**

- MBA Business Ethics 2017, 2018 (online)
- MBA Business Formation 2013, 2018 (online)
- MBA Leadership 2015, 2017
- MBA Negotiations 2016, 2017
- MBA Entrepreneurship and Innovation 2016
- Undergraduate International Business 2014, 2015
- MBA Core Strategy 2014
- Undergraduate Applied Technology Entrepreneurship 2013

### **TEACHING INTERESTS**

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Strategic Management, Sustainability Strategy, Stakeholder Strategy, Corporate Social Responsibility, Business Ethics, International Business, Research Methods

### **SERVICE**

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#### **Ad hoc Journal Reviewer**

- Organization & Environment 2017 - present
- Journal of Management Studies 2017 - present
- Journal of International Business Studies 2016 - present

#### **Conference Reviewer**

- Academy of Management Annual Meeting 2015 - 2018  
*Divisions: STR, OMT, ONE*
- Sustainability, Ethics, and Entrepreneurship Conference 2017, 2018
- Western Academy of Management Conference 2018
- SMS Conference 2016, 2017
- SMS Special Conference: Milan 2016

### **University Service**

- Student Representative, Student Advisory Committee, Carlson School of Management 2018
- Student Representative, Faculty Affairs Committee of the University of Minnesota Senate 2014

### **Other Service**

- Creator of the Reproducing Strategy Research project (<http://bit.ly/2nf9FVQ>)
- Manager of web-based repository of experiments in strategy research (<http://bit.ly/2LxGbgB>)

### **CONFERENCE PRESENTATIONS**

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Poggioli, Nicholas A. Extending the Resource-based View to Common-pool Resources. Academy of Management Annual Meeting, Chicago, USA 2018

Poggioli, Nicholas A. Improving the Use of Ratings in CSR Research: Metaratings and the CSRHub Dataset. Sustainability, Ethics, and Entrepreneurship Conference in Washington, DC, USA. (Could not present due to flight cancellation) 2018

Poggioli, Nicholas A. Balancing Knowledge Production and Career Advancement in the Field of Strategic Management: The Center for Open Science Publication Reforms. Academy of Management Annual Meeting in Atlanta, USA. 2017

Poggioli, Nicholas A. Integrated Firm Performance Theory: Combined Economic, Social, and Environmental Sustainability. Sustainability, Ethics, and Entrepreneurship Conference in San Juan, Puerto Rico, USA. 2017

Poggioli, Nicholas A. & Vasudeva, G. Do Markets Care about Non-Market Strategy? Academy of Management Annual Meeting in Anaheim, USA. 2016

Poggioli, Nicholas A. Big Firms, Small Actions, Big Impacts? Business Corporations as Institutional Entrepreneurs in Global Carbon Markets. Sustainability, Ethics, and Entrepreneurship Conference in Boulder, USA. 2016

### **CONSORTIUM & PROFESSIONAL DEVELOPMENT**

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- Academy of Management Organization and Management Theory (OMT) Doctoral Consortium. Chicago, USA 2018
- Academy of Management Organization and Management Theory (OMT) Division Writing and Reviewing Workshop. Vancouver, Canada 2018
- Academy of Management Business Policy and Strategy (STR) Doctoral Consortium. Atlanta, USA 2017
- Academy of Management Organization and Natural Environment (ONE) Doctoral Consortium. Vancouver, Canada 2015

### **PROFESSIONAL AFFILIATIONS**

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- Academy of Management
- Alliance for Research on Corporate Sustainability (ARCS)
- Strategic Management Society
- Society for Business Ethics
- American Association for the Advancement of Science

## **SOFTWARE SKILLS**

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STATA, R, SAS, SQL

## **PROFESSIONAL EXPERIENCE**

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**Park Ranger (Education):** United States National Park Service, Yellowstone National Park and Gulf Islands National Seashore *2011 – 2013*

**AmeriCorps VISTA Volunteer:** Tulane University and Gulf Restoration Network, New Orleans, LA, USA *2010 – 2011*

**Peace Corps Volunteer:** United States Peace Corps, Honduras *2009*

**Economic Analyst:** Orange County Business Council, Irvine, CA, USA *2007 – 2009*

## **REFERENCES**

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### **Alfred Marcus**

Professor, Strategy and Entrepreneurship  
Edson Spencer Endowed Chair in Strategy and Technological Leadership  
Carlson School of Management, University of Minnesota  
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### **Paul Vaaler**

Associate Professor, Strategy and Entrepreneurship  
John and Bruce Mooty Chair in Law & Business  
Carlson School of Management, University of Minnesota  
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### **Russell Funk**

Assistant Professor, Strategy and Entrepreneurship  
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